

## CLIENTS AND USERS OF AGORA GROUP SERVICES

Clients and users of our services are among the key stakeholders of Agora Group. This approach is expressed by the policies adopted by the entities of Agora, rules and self-imposed regulations as well as involvement in industry projects, also by introducing solutions and undertaking initiatives aimed increasing the accessibility, security and quality of our products.

16.3  
million

users of Gazeta.pl and Wyborcza.pl<sup>1</sup>

14.10  
million

viewers in Helios cinemas<sup>2</sup>

9 million

readers of Gazeta Wyborcza and Wyborcza.pl per month<sup>3</sup>

**| 5.6 million**

visitors on home site of Gazeta.pl in December<sup>1</sup>

**| 300 thousand**

times readers accessed paid content of Gazeta Wyborcza and Wyborcza.pl<sup>4</sup>

**| 20 thousand**

Subscriptions of Radio TOK FM as of end of December 2019<sup>2</sup>

## **AGORA Report 2019**

<sup>1</sup> Total coverage of all services from the group Wyborcza.pl and Gazeta.pl, December 2019. Data: Gemius/PBI, RU 16322640, PV 52555214; elaboration Agora S.A.

<sup>2</sup> Source: consolidated financial statements according to IFRS for 2019

<sup>3</sup> On the basis of Polish Readers Survey, following the surveys by PBC and Gemius PBI for Agora SA. Data for Jan.-Sep. 2019, total for Gazeta Wyborcza (CCS) and wyborcza.pl, wyborcza.biz and wysokieobcasy.pl (RU monthly)

<sup>4</sup> Average total paid circulation (printed and digital) and average daily paid access to digital content in 4 2019.