

OUR 30 YEARS

KEY DATES IN THE HISTORY OF AGORA GROUP

1989

8th May - The first issue of Gazeta Wyborcza is published (initial circulation - 150 thousand)

1995

March - Launch of Wyborcza.pl, online format of Gazeta Wyborcza

1997

The first NIKE Literary Award is presented

1998

Radio TOK FM - first news and talk radio is launched

1999

Our shares debut on Warsaw Stock Exchange

1999

First edition of Gazeta Wyborcza "Man of the Year", the award is presented to Václav Havel

2001

January - Gazeta.pl is launched

2002

March - We move to the new office at Czerska 8/10 in Warsaw

2002

April - Agora acquires 12 press titles, launching operations on in the magazines segment

2002

September - Agora invests in out-of-home advertising, purchases shares in AMS

2004

June - Agora Publishing is established (Library of Gazeta Wyborcza)

2009

The group acquires Yieldbird (AdTaily on the date of purchase)

2010

First Ryszard Kapuściński award presented

2010

August - Helios nationwide cinema chain joins Agora Group

2012

May - Launch of Publio.pl online store with ebooks and audiobooks

2012

September - Agora starts operations in film production industry - NEXT FILM is created

2014

February - Agora is Poland's first publisher to introduce paid paywall and start selling digital Gazeta Wyborcza subscriptions

2014

March - Launch of Stopklatka TV, terrestrial movie channel. In 2018 Agora sales of its shares to Kino Polska TV SA

2015

The first film produced by Agora is released

2016

AGORA Report 2019

The number of active digital subscriptions of Gazeta Wyborcza reaches 100 thousand
2016

December – METRO TV, Agora’s television channel launches in MUX-8. Within under a year
Discovery, one of world’s largest global media groups, purchases 100 per cent of the shares of
METRO TV from Agora

2017

Agora debuts in the prestigious RESPECT Index of responsible companies listed on Warsaw Stock
Exchange

2018

June - Helios cinema network owned by Agora launches Helios Dream. This is a new concept of
premium screening rooms with a higher standard and modern design

2018

September - Agora invests in ROI Hunter – one of the fastest growing MarTech solutions for e-
commerce

2019

February - Agora becomes a minority shareholder of the Eurozet group, acquiring 40% of its share
capital