OUR 30 YEARS

KEY DATES IN THE HISTORY OF AGORA GROUP

1989
8th May - The first issue of Gazeta Wyborcza is published (initial circulation - 150 thousand)
1995
March - Launch of Wyborcza.pl, online format of Gazeta Wyborcza
1997
The first NIKE Literary Award is presented
1998
Radio TOK FM - first news and talk radio is launched
1999
Our shares debut on Warsaw Stock Exchange
1999
First edition of Gazeta Wyborcza “Man of the Year”, the award is presented to Václav Havel
2001
January - Gazeta.pl is launched
2002
March - We move to the new office at Czerska 8/10 in Warsaw
2002
April - Agora acquires 12 press titles, launching operations on in the magazines segment
2002
September - Agora invests in out-of-home advertising, purchases shares in AMS
2004
June - Agora Publishing is established (Library of Gazeta Wyborcza)
2009
The group acquires Yieldbird (AdTaily on the date of purchase)
2010
First Ryszard Kapuściński award presented
2010
August – Helios nationwide cinema chain joins Agora Group
2012
May – Launch of Publio.pl online store with ebooks and audiobooks
2012
September – Agora starts operations in film production industry - NEXT FILM is created
2014
February – Agora is Poland’s first publisher to introduce paid paywall and start selling digital Gazeta Wyborcza subscriptions
2014
March – Launch of Stopklatka TV, terrestrial movie channel. In 2018 Agora sales of its shares to Kino Polska TV SA
2015
The first film produced by Agora is released
2016

The number of active digital subscriptions of Gazeta Wyborcza reaches 100 thousand
2016
December – METRO TV, Agora's television channel launches in MUX-8. Within under a year Discovery, one of world's largest global media groups, purchases 100 per cent of the shares of METRO TV from Agora
2017
Agora debuts in the prestigious RESPECT Index of responsible companies listed on Warsaw Stock Exchange
2018
June - Helios cinema network owned by Agora launches Helios Dream. This is a new concept of premium screening rooms with a higher standard and modern design
2018
September - Agora invests in ROI Hunter – one of the fastest growing MarTech solutions for e-commerce
2019
February - Agora becomes a minority shareholder of the Eurozet group, acquiring 40% of its share capital