

## **EMPLOYEES CELEBRATE THE 30TH ANNIVERSARY OF GAZETA WYBORCZA AND AGORA**

**Thirty years of Agora were also thirty years of free Poland. From one team producing a daily newspaper, located in a kindergarten building in Iwicka St., Agora grew into a large, stable, media group, with operations in a range of industries that nevertheless succeeded in preserving the values of the founders - passion and commitment to change the world. 30th anniversary of Agora was celebrated throughout the entire year. Employees and collaborators of Agora were invited to join polls, competitions and other attractions, and most importantly of all, festivities of Agora Ball.**

Celebrations of Agora's 30th birthday offered the employees a host of events and activities:

- Newsletter Wieści na 30 (30th Birthday News) and dedicated anniversary pages - with all information about the events planned for the 30th anniversary of Gazeta Wyborcza and Agora. The newsletter was also a medium for sharing the experience of counting down days to Agora Ball and delivered updates on details of the event, competitions and polls.
- 30 Hits for Agora's 30th Birthday, a special poll in which the employees chose a hit for each year from 1989 to 2019. This way they compiled the list of hits for the Agora Ball concert.
- Special, anniversary contests for the employees: Birthday Challenge and Postcard from Agora, Best Video and polls: the most helpful colleague, the coolest style, the warmest smile.

### **WHAT ITEM ASSOCIATED WITH AGORA WOULD YOU PUT IN A TIME CAPSULE?**

*Every place has its own spirit, smell, sounds, stories... So does Agora. There are a lot of great people working here. They fill the building with life, creativity, positive energy. They are the fabric that makes Agora. Sadly, every moment with them is fleeting. An interesting way to preserve the spirit of Agora, all these people, moments, would be to make a map of*

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*sounds - meetings, boxes, canteen, cafe, reception, corridor, kitchen - and put it in the capsule ... Definitely the laugh of my girls, my radio colleagues, it's a must-have. Even 1000 years later it could give people so much joy.*

Winner of Birthday Challenge



- More attractions for Agora employees: 11 May 2019, on the day of Agora Ball, Agora employees were invited to attend special events such as performances: Wykrywacz kłamstw (Teatr Capitol), Zabawa (Teatr Polonia), Nietota (Teatr Powszechny) and screenings: Dolce Fine Giornata (Helios, Blue City), The Place, A Man Named Ove, La dernière folie de Claire Darling, Au revoir là-haut (Niezależne Kino Amondo), and a stand-up with Piotr Szumowski and Maciej Adamczyk (Helios, Blue City). They could also join special tours - of the exhibitions of National Museum in Warsaw and Polin Museum of Polish Jews and a tour of Warsaw with Syrena theatre. Syrena also prepared a professional acting class.
- Special gifts / prizes:
  - For the longest-serving employees - dinner party and a symbolic gift
  - For the 'Lucky 30' employees, lottery winners
  - For 30-year-olds (turning 30 in May 2019)

## AGORA BALL

Agora Group house party was a celebration shared by all employees and collaborators of Agora. The crowning point of the festivities was a special concert 30 Hits for 30 Years. The concert set was composed of the songs selected through an employee poll - cult tunes in new arrangements and a video presenting prominent events of the past 30 years.

Performers included: Natalia Przybysz, Barbara Wrońska, Daria Zawiałow, Igor Herbut and Piotr Rogucki. Musical memories were presented by Joanna Kruk of Radio Pogoda and

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Jarosław Barwiak of Radio Żłote Przeboje. After the addresses of Bartosz Hojka, President of Agora and Adam Michnik, editor in Chief of Gazeta Wyborcza, birthday cake was cut by Agora's peers, employees who also turned 30 in May 2019. The event was closed by the concert of 36i6 and DJ Black Belt Greg.

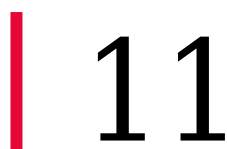
Participants could also enjoy additional attractions: photoboosts and a unique 30th anniversary exhibition - Gazeta Wyborcza Time Machine, prepared by the editorial team, with items and symbols referring to the beginnings of Agora and early history of the daily.



## 30TH ANNIVERSARY AGORA CUP

| over 100

players in 2019 Agora Cup

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competing teams

Another Agora Cup, a football tournament for the employees and collaborators of Agora Group was held on the day of Agora Ball - 11 May.

The winner was the team Gazeta.pl (combined Łódź and Olsztyn teams). Runner-up was Helios and the third place was taken by the combined team of Tychy and Piła printing plants